



## Introducing an extraordinary new way to experience classical music at home, with Touchpress on Apple TV.

Connect with the music of Beethoven, Liszt, Vivaldi and Richter through a television to experience every note.

For the first time, interact with a musical performance at home. Discover the stunning BeatMap and NoteFall, note-by-note visualisations that reveal the secrets of the performance. Follow the score as it scrolls. Or simply listen to beautiful, heart-lifting music.

Touchpress on TV will be available on the App Store at launch of Apple TV. Users will be able to stream five high-quality classical performances, for free, straight away with more music coming soon.

On first release users will have access to:

- Beethoven's Symphony No. 9 in D minor - Movement I, conducted by Leonard Bernstein
- Beethoven's Symphony No. 9 in D minor - Movement II, conducted by Ferenc Fricsay
- Liszt's Sonata in B minor - performed by Stephen Hough
- Vivaldi's The Four Seasons, Primavera - conducted by Trevor Pinnock
- Recomposed By Max Richter: Vivaldi, The Four Seasons - Spring

Touchpress will soon add Liszt's Transcendental Etudes, 10 and 11 performed by Daniil Trifonov. Following that there will be regular content updates, bringing users the best classical music in the world.

Unlike traditional streaming services, Touchpress on TV brings groundbreaking musical visualisations to the living room. Users can:

- Immerse themselves in the BeatMap and NoteFall, two stunning note-by-note visualisations that help reveal the secrets of a musical performance.
- Follow the score as it scrolls in perfect synch with the music.
- Watch three classic video performances: watch Leonard Bernstein conduct the 1st movement of Beethoven's 9th Symphony; experience the beauty of Stephen Hough's rendition of Liszt Sonata in B Minor; and enjoy Max Richter perform his visionary Recomposed with Daniel Hope and L'arte del mondo.

This is the app Apple TV was made for and will make the world rethink what televisions can do.

About Touchpress:

Touchpress are changing the way music is experienced with their extraordinary digital products. After five years at the cutting edge of app development, creating groundbreaking apps like Disney Animated, The Elements by Theodore Gray and Beethoven's 9th Symphony, Touchpress are bringing their skills to Apple TV. Motivated by quality content and exceptional user experience Touchpress helped define what was possible with apps on iPad and iPhone. Now they want to do the same for Apple TV and to shape the next generation of apps.